Chair, Gabriel Risk Martins, has called a meeting of the External Affairs Council on Wednesday, October 25th, 2017 at 10:00 am - 12:00 pm in Delmy Rodriguez (T-152) in the Cesar Chavez Student Center.

I. Call to Order
Meeting called to order at 10:06 am.

II. Roll Call
VP of External Affairs - Present
VP of Internal Affairs - Present
VP of Finance - Present
Corporate Secretary/Senior Rep - Present
Liberal & Creative Arts Rep - Present
HSS Rep - Present

III. Approval of Agenda
Motion to approve the agenda for October 25th, 2017
Moved by VP of Finance, seconded by HSS Rep.

The following changes have been made to the agenda:

Motion to add New Business Item d. Opposition to the Timeline for Implementation of Executive Order (Discussion Item)
Moved by VP of Internal Affairs, seconded by VP of Finance.
No opposed. No abstentions. Motion passed.

Motion to add New Business Item e. Town Hall Giveaway - November 27th, 2017 (Discussion Item)
Moved by Senior Rep, seconded by VP of Internal Affairs.
All opposed. No abstentions. Motion failed.

No opposed. No abstentions. Motion passed.

IV. Approval of Minutes
No minutes to approve.

V. Announcements (2 minutes each). Please submit literature to Chair when meeting begins.
No Announcements.

VI. Public Comment (2 minutes each). Must pertain to jurisdiction of Board. Please observe proper decorum. The board is not required to respond.
No Public Comment.

VII. Closed Session Pursuant to Education Code 89307 of the California Code for the purpose of to consider the appointment, employment, and evaluation of performance, discipline, or dismissal of an employee.
No Closed Session
VIII. Old Business

a. Town Hall (Discussion/Action Item) – VP of External Affairs

The Council will discuss and possibly take action on the logistics and particulars of a Town Hall to hear from our students about their OneCard experience.

Senior Rep stated that the Town Hall event is on Monday, November 27th, 2017 from 12:30pm-2:30pm in the Malcolm X Plaza. Suggested that everyone participate and get together on Monday in order to prepare for the event (posters/signs); VP of Internal Affairs recommended working with Marketing to make signs prior to the event. Senior Rep asked for ideas for the giveaway items for the event in order to create spreadsheet of budget for the Finance Committee. HSS Rep suggested to give away gift cards from the SFSU Bookstore. VP of Internal Affairs also suggested to give away lanyards with plastic card holders since it would correlate with the OneCard feedback surveys. Senior Rep mentioned the possibility of offering food as part of the giveaway (chips, donuts, candy) by giving out tickets for filling out the survey. VP of Internal Affairs suggested working with the Tacorea to set up a Taco Bar for the event. Senior Rep stated that the council should consider the costs and decide whether or not it is necessary for an event where students are filling out feedback forms about OneCard experience. VP of Internal Affairs suggested working with the Tacorea and possibly giving out coupons (20% off) for students who complete the forms instead of the taco bar. VP of Finance suggested using something that is substantial that will encourage students to fill out the survey forms.

Motion to task Senior Rep to devise a cost-efficient plan for Town Hall Giveaway for next meeting.
Moved by HSS Rep, seconded by VP of Internal Affairs.
No opposed. 1 abstention (Senior Rep). Motion passed.

b. Review of the External Affairs Charter (Informational/Discussion Item) – VP of External Affairs

The Council will discuss and possibly take action on possible changes to the External Affairs Council Charter.

VP of External Affairs made changes that were discussed in the previous meeting and reported that he delegated the duties from other assemblies to the Legislative Research Assembly. It was explained the reasoning for removing the three assemblies because it fails the jurisdiction of what the External Affairs Council already does and explains the lack of representatives to chair those assemblies. Senior Rep originally decided to chair the Legislative Research Assembly on Monday from 2:00pm-4:00pm. VP of External Affairs requested the council to brainstorm how to work to schedule at least two board members to participate in the Legislative Research Assembly. It was suggested making Legislative Research Assembly to be from 9:30am-10:30am on Wednesday and move the External Affairs Council Meeting to 10:30am-12:30pm. VP of Finance suggested to make the Legislative Research Assembly on Mondays from 3:00pm-4:00pm and continue with the Ad Hoc Assembly from 4:00pm-5:00pm. VP of External Affairs reported that he will work with the AS President to send out a “responsibilities statement” for the Legislative Research Assembly to students.

IX. New Business

a. Cal State Contact Congress Event (Discussion Item) – VP of External Affairs

The Council will discuss the event held on October 23rd.

VP of External Affairs expressed how proud of all the work everyone put in for the event in the short amount of time that was available to prepare for the event. It was reported that at least 10 emails were received from the event. It was then asked for possible recommendations or comments on how to improve on this type of event in the future.
Senior Rep suggested to provide food for the event to encourage others to participate. VP of Internal Affairs and Senior Rep suggested to move the event into the lobby or plaza in order to get more people’s attention. VP of Internal Affairs also introduced the idea of having participants fill out postcards to make it a quick and easier process for sending out requests. Liberal & Creative Arts Rep suggested moving the
event on any other day of the week other than Monday from 10:00am to 4:00pm because people are recovering from the weekend. VP of External Affairs stated that he believed they should place more focus on sending emails and letters.

b. International Women’s Day He for She Event (Discussion Item) – VP of External Affairs

The Council will discuss the creation of a system wide International Women’s Day event in March, 2018.

VP of Internal Affairs introduced his continuous effort to create a He for She event, inspired by International Women’s Day (March 8th). It was expressed concern that more awareness should be done in order to involve not only women, but to also involve more men to advocate for women’s rights. It was suggested to begin a video campaign where men are speaking about friends or family who are affected by gender inequality. Senior Rep expressed support for the idea, but suggested making the video more inclusive to men and women because the intention of the video may not be received appropriately from the audience. HSS Rep mentioned that the He or She event should become an hour-long event to prevent from taking away the focus of International Women’s Day. It was then suggested to turn the campaign into a series of events leading up to International Women’s Day and possibly making it a week-long event called “International Women’s Week” from March 5th to March 8th, 2017.

VP of Internal Affairs introduced the idea to share this concept with other committees to work together and have each committee create an event during the week to promote feminism and gender equality leading up to International Women’s Day. Liberal & Creative Arts Rep supported the idea because it would allow them to work with Women’s Center, LGBT Center, QTRC Center, Legal Center, and Project Rebound. Senior Rep contributed to the idea by suggesting to contact the Student Orgs and the Depot to get them involved to successfully advocate for gender equality. VP of External Affairs believed it would be a good idea to create awareness at SFSU and to advocate better enforcement some legislative action against gender inequality. VP of Internal Affairs indicated that the idea should be pitched during the Program Directors’ Meeting that is held on Thursdays from 9:00am-11:00am by a member from the council.

VP of Internal Affairs left the room at 10:59 am.

VP of External Affairs proposed to have the He for She video campaign prepared a month before, in order to market International Women’s Week. Therefore, the video campaign should be completed by the end of January to be used to promote during the month of February. VP of Finance suggested to establish a proposed timeline leading up to “Women’s Week” in order to also establish a plan and a budget to be pitched to the Board for requests of funding from the Board and University.

VP of Internal Affairs returned at 11:03 am.

The Council collaborated and suggested ideas for “International Women’s Week” that included: inviting well-known speakers to speak throughout the day and then holding benefit concert, coordinating with production and marketing to work on video campaign and posters, coordinating with finance to establish budget that will be present to the board for approval, establishing a mission statement with Women’s Center and LGBT Center, and coordinating with the programs and student orgs to decide events based on specific themes. The suggested themes were then summarized as: “Women’s History” (Monday), “Gender Violence & Sexuality” (Tuesday), “Economic of Gender” (Wednesday), and “International Issues of Women/International Women’s Day” (Thursday).

c. Legislative Research Assembly (Discussion Item) – VP of External Affairs

The Council will discuss the membership and timeframe of the Legislative Research Assembly.

Motion to table New Business Item c. Legislative Research Assembly.
Moved by VP of Internal Affairs, seconded by HSS Rep.
No opposed. No abstentions. Motion Passed.
d. Opposition to the Timeline for Implementation of Executive Order (Discussion Item)

The Council will discuss the opposition to the Timeline for Implementation of Executive Order.

VP of External Affairs explained that he believes that the Timeline for Implementation of Executive Order should go through the External Affairs Council before being presented to the Board. It was suggested giving a recommendation to the timeline before it is presented to the board. HSS noted grammatical errors. The document stated that Chancellor was interested in changing GE requirements to be implemented for next school year. The Council expressed that it would be difficult to implement it in the University immediately. There was opposition from the External Affairs Council because there is not enough time to implement such an order, despite it being beneficial for students in the future. VP of External Affairs suggested to that The Council be given more time to review, therefore the necessity for the Legislative Research Assembly will allow The Council to lobby or go against it for such executive orders before it is taken up to the Board.

X. Adjournment

Motion to adjourn meeting at 11:30 am.
Moved by HSS Rep, seconded by Senior Rep.
No opposed. No abstentions. Motion passed.
Meeting adjourned.

Approved by: Gabriel Risk Martins

Respectfully submitted by: Theresa Khong