



Posted Date: _____
Posted Time: _____
Signature: _____

**Associated Students Inc.
San Francisco State University
Marketing & Communications Committee
Minutes
November 2nd, 2017**

Co-Vice Chair's Ivy Tran and Celine Herrera, has called a meeting of the Marketing & Communications Committee on Thursday, November 2, 2017 at 2:30-4:00pm in Delmy Rodriguez (T-152) of the Cesar Chavez Student Center.

I. Call to Order

Meeting called to order at 2:35

II. Roll Call

Ethnic Studies Rep: Present
Freshman Rep: Present
Sophomore Rep: Present
Junior Rep: present
President: Present

III. Approval of Agenda

Motion to approve the agenda for November 2nd, 2017
Moved by President, seconded by Ethnic Rep.

No opposed. No abstentions. Motion passed.

Motion to approve changing the agenda from Co Chairs Ivy Tran and Celine Herrera to Co Vice Chairs Ivy Tran and Celine Herrera
Moved by President, seconded by Ethnic Rep.

No opposed. No abstentions. Motion passed.

IV. Approval of Minutes

No Minutes to Approve

V. Announcements

No announcements

VI. Public Comment

No Public Comment

VII. Closed Session Pursuant to Education Code 89307 of the California Code for the purpose of to consider the appointment, employment, and evaluation of performance, discipline, or dismissal of an employee.

No Closed Session

VIII. Old Business

No old business items

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1650 Holloway Ave | Cesar Chavez Student Center | M-102 | S.F., CA 94132

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Motion to approve the Agenda for November 2nd SAN FRANCISCO STATE UNIVERSITY
Moved by Sophomore Rep, Seconded by Ethnic Studies Rep.
No opposed. No abstentions. Motion passed.

IX. New Business

- a. **AS Event: AS Block Party (Discussion Item) The Marketing and Communications Committee will discuss the details of their new annual block party to introduce what AS is as an organization to the student body.**

President discussed possibly holding the party in the Tri-Community Plaza instead of Malcom x 1st floor do to music restricting times. If held in Tri-Community Plaza, RA's must be present. Block party will be held **Thursday November, 16th. 8-10.** T shirts will be given out (25). Estimated students: 300 **President** will be getting final confirmation about location by emailing org.list, UPD, student org assembly, and student affairs. **Freshman Rep** will ask depo about DJ list for block party. **President** will ask techs who set up Jack Adams about hanging lights, if not board will get their own lights. **Sophomore Rep** suggested a snap chat filter for block party. Board discussed possible give a ways: bottles, stickers, etc. **Ethnic Studies Rep** is working on getting details about Tri-Community Plaza space. **Junior Rep** has taken on getting decorations set up for block party. **President** is working on getting student affairs to help with block party as well as food for the party. **Sophomore Rep** suggested getting contact information in exchange for a raffle ticket to enter the give a ways. **President** assigned positions, **Junior Rep:** Decorations: Give-a ways: Marketing, **Ethnic Studies Rep:** Location and Res Life, **Freshman Rep:** Getting the board "on board". Set up for the party will start at 6:00 pm. **Sophomore Rep:** Working with app & Auggie & give a ways

Freshman Rep exits 3:17

Freshman Rep enters 3:20

Newsletter is going to be sent out November 13th 2017, Three days before the block party.

X. Adjournment

Motion to adjourn meeting at 3:21
Moved by President, seconded by Junior Rep.
No opposed. No abstentions. Motion passed.
Meeting adjourned.

Approved by: Jacqueline Foley

Respectfully submitted by: Alexandria Escobar

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