



Posted Date: 9/19/2017  
Posted Time: 11:49am  
Signature: [Handwritten Signature]

Associated Students  
San Francisco State University  
Marketing & Communications Committee  
Agenda  
September 21st, 2017

Chair, Jacqueline Foley, has called a special meeting of the Marketing & Communications Committee on Thursday, September 21, 2017 at 2:00-4:00pm in Delmy Rodriguez (T-152) of the Cesar Chavez Student Center.

- I. Call to order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Minutes
- V. Announcements (2 minutes each). Please submit literature to Chair when meeting begins.
- VI. Public Comment (2 minutes each). Must pertain to jurisdiction of Board. Please observe proper decorum. The board is not required to respond.
- VII. Closed Session Pursuant to Education Code 89307 of the California Code for the purpose of to consider the appointment, employment, and evaluation of performance, discipline, or dismissal of an employee.
  
- VIII. Old Business: none
  
- IX. New Business
  - a. **AS Marketing & Communication Committee Charter (Discussion Item)**  
*The Marketing & Communication Committee will be discussing the AS Marketing and Communication Committee Charter.*
  - b. **AS Town-Hall (Discussion Item)**  
*The Marketing & Communication Committee will be discussing and planning upcoming Townhalls.*
  - c. **AS Newsletter (Discussion Item)**  
*The Marketing & Communication Committee will be discussing the AS Newsletter for September 2017.*
  - d. **Marketing & Communication Committee Vice-Chair (Action Item)**  
*The Marketing & Communication Committee will discuss and possibly take action on the new Marketing & Communication Vice-Chair.*
  - d. **BECA & AS Partnership for Monthly Videos for the AS Board of Directors (Discussion Item)**  
*The Marketing & Communication Committee will discuss working with the campus BECA Department to create monthly videos for the Associated Students Board to the campus community.*
  
- IX. Adjournment