


Posted Date: 9/21/17
Posted Time: 3:00pm
Signature: 

**Associated Students
San Francisco State University
Marketing & Communications Committee
Agenda
September 28th, 2017**

Chair, **Jacqueline Foley**, has called a meeting of the Marketing & Communications Committee on Thursday, September 28th, 2017 at 2:00-4:00pm in Delmy Rodriguez (T-152) of the Cesar Chavez Student Center.

- I. Call to order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Minutes
- V. Announcements (2 minutes each). Please submit literature to Chair when meeting begins.
- VI. Public Comment (2 minutes each). Must pertain to jurisdiction of Board. Please observe proper decorum. The board is not required to respond.
- VII. Closed Session Pursuant to Education Code 89307 of the California Code for the purpose of to consider the appointment, employment, and evaluation of performance, discipline, or dismissal of an employee.
- VIII. Old Business: none
- IX. New Business
 - a. **AS Marketing & Communication Committee Charter (Discussion Item)**
The Marketing & Communication Committee will be discussing the AS Marketing and Communication Committee Charter.
 - b. **AS Town-Hall (Standing Item)**
The Marketing & Communication Committee will be discussing and planning upcoming Townhalls.
 - c. **AS Newsletter (Standing Item)**
The Marketing & Communication Committee will be discussing the AS Newsletter for September 2017.
 - d. **Marketing & Communication Committee Vice-Chair (Action Item)**
The Marketing & Communication Committee will discuss and possibly take action on the new Marketing & Communication Vice-Chair.
 - e. **BECA & AS Partnership for Monthly Videos for the AS Board of Directors (Discussion Item)**
The Marketing & Communication Committee will discuss working with the campus BECA Department to create monthly videos for the Associated Students Board to the campus community.
 - f. **Goals for Marketing & Communications (Discussion Item)**
The Marketing & Communication Committee will discuss the goals for Marketing & Communications
 - g. **GUPS Support & Recap (Discussion Item)**
The Marketing & Communication Committee will discuss Gups Support and Recap.
- IX. Adjournment