

CODE OF FAIR CAMPAIGN PRACTICES

There are basic principles of decency, honesty and fair play which every Candidate for public office in the State of California has moral obligation to observe and uphold, in order that, after vigorously contested, but fairly conducted campaigns, our citizens may exercise their constitutional right to a free and untrammelled choice and the will of the people may be fully and clearly expressed on the issues.

THEREFORE,

I SHALL CONDUCT my campaign openly and publicly, discussing the issues as I see them, presenting my record and policies with sincerity and frankness, and criticizing without fear or favor the record and policies of my opponents or political parties which merit such criticism.

I SHALL NOT USE OR PERMIT the use of character defamation, whispering campaigns, libel slander or scurrilous attacks neither on any Candidate nor their personal, nor family life.

I SHALL NOT USE OR PERMIT any appeal to negative prejudice based on race, gender, sexual orientation, religion, national origin, disability, citizen status, or age.

I SHALL NOT USE OR PERMIT any dishonest or unethical practice which tends to corrupt or undermine our San Francisco State University system of free elections, or which hampers or prevents the full and free expression of the will of the voters including acts intended to hinder or prevent eligible persons from registering to vote, enrolling to vote, or voting.

I SHALL NOT coerce election help or campaign contributions for myself or for any other Candidate from my employees.

I SHALL IMMEDIATELY AND PUBLICLY REPUDIATE support deriving from any individual group or which resorts, on behalf of my candidacy or in opposition to that of my opponent, to the methods and tactics which I condemn. I shall accept responsibility to take firm action against any agent who violates any provision of this code or the laws governing elections.

I SHALL DEFEND AND UPHOLD the right of every qualified San Francisco State University voter to full and equal participation in the electoral process.

I, the undersigned, Candidate for the election to public office in the State of California on San Francisco State University campus hereby voluntarily endorse, subscribe to, and solemnly pledge myself to conduct my campaign in accordance with the above principles and practices.

SIGNATURE _____

DATE _____