



Posted Date: _____
Posted Time: _____

**Associated Students Inc.
San Francisco State University
Marketing & Communication Committee
Minutes**

October 5th, 2017

Chair, **Jaqueline Foley** has called a meeting of the **Marketing & Communications Committee** on at **October 5th, 2017** at 2:00-4:00 in Delmy Rodriguez (T-152) in the Cesar Chavez Student Center.

I. Call to Order

Meeting called to order at 2:10

II. Roll Call

President: Present

Freshman Rep: Present

Sophomore Rep: Excused

Junior Rep: Excused

Ethnic Studies Rep: Present

III. Approval of Agenda

Motion to approve the agenda for September 28th, 2017

Moved by Freshman Rep, seconded by Ethnic Studies Rep.

No opposed. No abstentions. Motion passed.

IV. Approval of Minutes

Motion to approve the Minutes for September 28th, 2017

Moved by Freshman Rep, seconded by Ethnic Studies Rep.

No opposed. No abstentions. Motion passed.

V. Announcements (2 minutes each). Please submit literature to Chair when meeting begins.

Freshman Rep express over 130 freshman say they want post about events happening that week from AS according to poll posted by Freshman Rep.

VI. Public Comment (2 minutes each). Must pertain to jurisdiction of Board. Please observe proper decorum. The board is not required to respond.

No public comment

VII. Closed Session Pursuant to Education Code 89307 of the California Code for the purpose of to consider the appointment, employment, and evaluation of performance, discipline, or dismissal of an employee.

No Closed Session

VIII. Old Business

No old business

IX. New Business

a. AS Marketing & Communication Committee Charter (Discussion Item)

President suggested there should be a sentence about meeting in attendance in the responsibilities section in the charter saying there is a mandatory meeting you must attended. Attendance needs to be changed in the bylaws about corium and zooming. **Freshman Rep** said that 2 absences is not enough because unfortunate events happen. **Ethnic Studies Rep** wanted to leave it out although it applies because we do

1650 Holloway Ave | Cesar Chavez Student Center | M-102 | S.F., CA 94132

w: asi.sfsu.edu | p: 415.338.2321 | f: 415.338.0522

not students too feel as if meetings are optional. **President** hopes to approve bylaws by end of October. **Freshman Rep** is concerned that we need to lay out bylaws fully and clearly. **Ethnic Studies Rep** asked if the charter can be prolonged until October 25th so that the co-chairs can look over and edit the charter more thoroughly.

Approval of Minutes

Motion to table Item A to October 12th, 2017

Moved by Freshman Rep, seconded by Ethnic Studies Rep.

No opposed. No abstentions. Motion passed.

b. AS Town-Hall (Standing Item)

Marketing is taking on a lot of responsibility working on Social Media and 19th Ave as well as all of the marking on AS side. **President** expressed the more we can do the better. **President** wants to get the project request form from marketing. **President** moved second town hall for meet the board to October 25th, 2017. Town hall will still serve tacos, along as having a drop box pictures, titles of board members, and other items discussed in the September 21st Agenda. **President** suggested a stamp log and check in to make sure people are interacting with board members before taking food. **Freshman Rep** suggested giving out raffle prizes every 15 mins. Reservation is being made to confirm space for town hall in Malcom X. **Media Relations Assistant** is offering to take on getting the food for the event as well as helping out with the rest of the town hall set up. **Freshman Rep** suggested we delicate positions between marketing and co-chairs. **President** confirmed marketing will be taking on the position of setting up for town hall. **Media Relations Assistant** would like the project request to be sent in today to speed up the process. **President** suggested a "we work for you" "Student government who? We work for you!" theme. **Freshman Rep** suggested a "by the students for the students"

c. AS Newsletter (Standing Item)

No new updates the **President** is still working on it.

d. Class Page Weekly Announcements (Discussion Item)

Tabled

e. BECA & AS Partnership for Monthly Videos for the AS Board of Directors (Discussion Item)

Tabled

f. Goals for Marketing & Communications (Discussion Item)

Tabled

g. College Social Media Pages (Discussion Item)

Ethnic Studies Rep is having the page have the AS logo, as well as having it as a like page and not a friend group. **President** questions about giving board members access to the AS snap chat. **President** suggested we need to promote the social media pages this year to get students more involved. **Freshman Rep** suggested a snap chat takeover from board members each week.

Approval of Minutes

Motion to table Item E to October 12th 2017.

Moved by Freshman Rep, seconded by Ethnic Studies Rep.

No opposed. No abstentions. Motion passed.

IX. Adjournment

X. Adjournment



Motion to adjourn meeting at 3:03
Moved by Freshman Rep, seconded by Ethnic Studies Rep.
No opposed. No abstentions. Motion passed.
Meeting adjourned.

Approved by: Jacqueline Eefey

Respectfully submitted by: Alexandria Escobar

BOARD OF DIRECTORS

1650 Holloway Ave | Cesar Chavez Student Center | M-102 | S.F., CA 94132
w: asi.sfsu.edu | p: 415.338.2321 | f: 415.338.0522