Chair, Jaqueline Foley has called a meeting of the Marketing & Communications Committee on October 5th, 2017 at 2:00-4:00 in Delmy Rodriguez (T-152) in the Cesar Chavez Student Center.

I. Call to Order
Meeting called to order at 2:10

II. Roll Call
President: Present
Freshman Rep: Present
Sophomore Rep: Excused
Junior Rep: Excused
Ethnic Studies Rep: Present

III. Approval of Agenda
Motion to approve the agenda for September 28th, 2017
Moved by Freshman Rep, seconded by Ethnic Studies Rep.
No opposed. No abstentions. Motion passed.

IV. Approval of Minutes
Motion to approve the Minutes for September 28th, 2017
Moved by Freshman Rep, seconded by Ethnic Studies Rep.
No opposed. No abstentions. Motion passed.

V. Announcements (2 minutes each). Please submit literature to Chair when meeting begins.
Freshman Rep express over 130 freshman say they want post about events happening that week from AS according to poll posted by Freshman Rep.

VI. Public Comment (2 minutes each). Must pertain to jurisdiction of Board. Please observe proper decorum. The board is not required to respond.
No public comment

VII. Closed Session Pursuant to Education Code 89307 of the California Code for the purpose of to consider the appointment, employment, and evaluation of performance, discipline, or dismissal of an employee.
No Closed Session

VIII. Old Business
No old business

IX. New Business
a. AS Marketing & Communication Committee Charter (Discussion Item)
President suggested there should be a sentence about meeting in attendance in the responsibilities section in the charter saying there is a mandatory meeting you must attended. Attendance needs to be changed in the bylaws about corium and zooming. Freshman Rep said that 2 absences is not enough because unfortunate events happen. Ethnic Studies Rep wanted to leave it out although he agree because we do
not students too feel as if meetings are optional. President hopes to approve bylaws by end of October. Freshman Rep is concerned that we need to lay out bylaws fully and clearly. Ethnic Studies Rep asked if the charter can be prolonged until October 25th so that the co-chairs can look over and edit the charter more thoroughly.

Approval of Minutes
Motion to table Item A to October 12th, 2017
Moved by Freshman Rep, seconded by Ethnic Studies Rep.
No opposed. No abstentions. Motion passed.

b. AS Town-Hall (Standing Item)
Marketing is taking on a lot of responsibility working on Social Media and 19th Ave as well as all of the marking on AS side. President expressed the more we can do the better. President wants to get the project request form from marketing. President moved second town hall for meet the board to October 25th, 2017. Town hall will still serve tacos, along as having a drop box pictures, titles of board members, and other items discussed in the September 21st Agenda. President suggested a stamp log and check in to make sure people are interacting with board members before taking food. Freshman Rep suggested giving out raffle prizes every 15 mins. Reservation is being made to confirm space for town hall in Malcolm X. Media Relations Assistant is offering to take on getting the food for the event as well as helping out with the rest of the town hall set up. Freshman Rep suggested we delicate positions between marketing and co-chairs. President confirmed marketing will be taking on the position of setting up for town hall. Media Relations Assistant would like the project request to be sent in today to speed up the process. President suggested a “we work for you” “Student government who? We work for you!” theme. Freshman Rep suggested a “by the students for the students”

c. AS Newsletter (Standing Item)
No new updates the President is still working on it.

d. Class Page Weekly Announcements (Discussion Item)
Tabled

e. BECA & AS Partnership for Monthly Videos for the AS Board of Directors (Discussion Item)
Tabled

f. Goals for Marketing & Communications (Discussion Item)
Tabled

g. College Social Media Pages (Discussion Item)
Ethnic Studies Rep is having the page have the AS logo, as well as having it as a like page and not a friend group. President questions about giving board members access to the AS snap chat. President suggested we need to promote the social media pages this year to get students more involved. Freshman Rep suggested a snap chat takeover from board members each week.

Approval of Minutes
Motion to table Item E to October 12th 2017.
Moved by Freshman Rep, seconded by Ethnic Studies Rep.
No opposed. No abstentions. Motion passed.

IX. Adjournment
X. Adjournment

Motion to adjourn meeting at 3:03
Moved by Freshman Rep, seconded by Ethnic Studies Rep.
No opposed. No abstentions. Motion passed.
Meeting adjourned.

Approved by: Jacqueline Esfey

Respectfully submitted by: Alexandria Escobar