Chair, Naeemah Charles, has called a meeting of the Marketing and Communications Council on Friday, October 23rd, 2015 at 9:00 a.m. in the Delmy Rodriguez Conference Room, T152 in the Cesar Chavez Student Center.

I. Call to Order
II. Roll Call
III. Approval of Agenda
IV. Approval of Minutes
V. Announcements (2 minutes each). Please submit literature to Chair when meeting begins.
VI. Public Comment (2 minutes each). Must pertain to jurisdiction of Board. Please observe proper decorum. The board is not required to respond.
VII. Closed Session Pursuant to Education Code 89307 of the California Code for the purpose of to consider the appointment, employment, and evaluation of performance, discipline, or dismissal of an employee.

VIII. Old Business
   A. Voter Registration Event Drive debrief
   B. Marketing Strategic Plan Update
   C. Board Outreach Campaign (The committee will brainstorm ways the board of directors can increase campus knowledge of Associated Students as well as Board of Directors meetings)

IX. New Business
   A. AS Website draft (Marketing will present the rough draft for the new AS website to the committee)
   B. Development arm (discussion)
   C. AS Semester Newsletter (the committee will discuss developing a newsletter to send out at the end of the semester to highlight what AS has done since the BOD took office)
   D. Elections Marketing Campaign (the committee will hear from the elections staff the initial marketing plan for the upcoming AS election)

X. Reports
XI. Adjournment

IX. New Business
   A.