Vice-Chairs, Ivy Tran and Celine Herrera, has called a meeting of the Marketing & Communications Committee on Thursday, December 7th, 2017 at 2:00pm-4:00pm in Delmy Rodriguez (T-152) in the Cesar Chavez Student Center.

I. Call to Order
Meeting called to order at 2:09pm.

II. Roll Call
Ethnic Studies Rep – Present
Freshmen Rep – Present
Sophomore Rep – Present
Junior Rep – Present
President – Excused Absence

III. Approval of Agenda
Motion to approve the agenda for December 7th, 2017.
Moved by Sophomore Rep, seconded by Ethnic Studies Rep.
No opposed. No abstentions. Motion passed.

IV. Approval of Minutes
Motion to approve the Minutes for November 30th, 2017.
Moved by Ethnic Studies Rep, seconded by Sophomore Rep.
No opposed. No abstentions. Motion passed.

V. Announcements (2 minutes each). Please submit literature to Chair when meeting begins.
No Announcements

VI. Public Comment (2 minutes each). Must pertain to jurisdiction of Board. Please observe proper decorum. The board is not required to respond.
No Public Comment

VII. Closed Session Pursuant to Education Code 89307 of the California Code for the purpose of to consider the appointment, employment, and evaluation of performance, discipline, or dismissal of an employee.
No Closed Session

VIII. Old Business
a. AS Event: AS Block Party (Discussion Item)
The Marketing & Communications Committee will discuss the details of their new annual block party to introduce what AS is as an organization to the student body.

Freshmen Rep is going to be leaving the committee at the end of the semester. She suggested that the committee move the date farther back so that they can have it on February 2nd, 2017 as well encouraging to work on block party details over the winter break.

Ethnic Studies Rep exited the room at 2:13pm.
Ethnic Studies Rep entered the room at 2:15pm.
b. Food Pantry Survey (Discussion Item)
   The Marketing & Communications Committee will discuss about the survey going out to student body regarding the permanent space for the AS food pantry.

Motion to move into Old Business Item b. Food Pantry Survey.
Moved by Ethnic Studies Rep, seconded by Sophomore Rep.
No opposed. No abstentions. Motion passed.

The Committee got a wide response from students. Freshmen Rep wants to discuss where to move forward after the survey. We need to re-adjust questions for next survey when would committee send out? As well as what that goal would be? The Committee wants to makes sure that we do second survey before decision is made on Village Fitness Center Space. Ethnic Studies Rep questioned that if we take on this project, will the project go under Internal Affairs and not Marketing Committee. City Eats is supporting the Food Pantry. Sophomore Rep questions if we should do a survey specifically for residents on campus to get residents opinion on what to do with the Village Fitness Center space. Freshmen Rep wants to make sure we address that it is important to show specific examples of students who would benefit from Food Pantry. Freshmen Rep met with CSSA and discussed 5% tuition increase and lobbied to senators with stories and thinks if we do the same with the food pantry, it can also have the same benefit. The Committee wants to launch personal story campaign to benefit advocating to food pantry. Eco Students suggested getting a resolution signed from different orgs in support of food pantry. Eco Students have a student petition already in progress. Sophomore Rep wants to get resolution finished by January 21st, 2017 via email correspondence and to be voted on by January 31st, 2018. Sophomore Rep is contacting Express to see if they can do a full issue on food insecurities.

IX. New Business
No New Business

X. Adjournment

Motion to adjourn meeting at 3:04pm.
Moved by Sophomore Rep, seconded by Junior Rep.
No opposed. No abstentions. Motion passed.

Approved by: Jacqueline Foley

[Signature]

Respectfully submitted by: Alexandria Escobar

[Signature]