Chair, Garrick Wilhelm, has called a meeting of the External Affairs Council on Thursday, August 9th, 2018 at 2:00pm-4:00pm in Delmy Rodriguez (T-152) in the Cesar Chavez Student Center.

I. Call to Order
Meeting called to order at 2:04pm

II. Roll Call
VP of External Affairs – Present
VP of Finance – Present
HSS Rep – Absent
LCA Rep – Present
Junior Rep – Absent
RHA Rep – Absent
SHAC Rep – Absent

III. Approval of Agenda
Motion to approve the agenda for August 9th, 2018.
Moved by VP of Finance, seconded by LCA Rep.
No opposed. No abstentions. Motion passed.

IV. Approval of Minutes
Motion to approve the Minutes for April 4th, 2018.
Moved by LCA Rep, seconded by VP of Finance.
No opposed. No abstentions. Motion passed.

Motion to approve the Minutes for April 11th, 2018 and April 18th, 2018.
Moved by VP of Finance, seconded by LCA Rep.
No opposed. No abstentions. Motion passed.

V. Announcements (2 minutes each). Please submit literature to Chair when meeting begins.
LCA Rep announced that he is starting a new job. This means that he can call in on meetings for the week after CSSA, but will be present for the rest of the meetings for the rest of the semester.

VI. Public Comment (2 minutes each). Must pertain to jurisdiction of Board. Please observe proper decorum. The board is not required to respond.
On behalf of the public, VP of External Affairs said that College for All did not make it onto the ballot, so they are no longer pushing their initiative.

VII. Closed Session Pursuant to Education Code 89307 of the California Code for the purpose of to consider the appointment, employment, and evaluation of performance, discipline, or dismissal of an employee.
No Closed Session

VIII. Old Business
No old business
IX. New Business

a. Debrief on CSSA/CSUnity (Discussion Item) - VP of External Affairs

The External Affairs Council will begin discussion on the policy agenda that should be pursued by the External Affairs Council for the upcoming school year.

VP of External Affairs said that the council intends to put together a report on the CSSA/CSUnity event for the rest of the board, to keep them updated on the highlights of the events. He asked each of the council members to submit a brief report on the sessions they attended during the event, including any action items deemed relevant for the board’s consideration. VP of Finance offered to create a Google Doc for collaboration by council members who attended the same sessions at different times.

LCA Rep mentioned the CSSA Board of Trustees meeting on the 10th and 11th. VP of External Affairs said that the meeting will be livestreamed, and suggested hosting an event for students interested in watching the meeting. Council agreed to this suggestion, and VP of External Affairs said that since they will be livestreaming the meeting, they can save on travel funds and only attend meetings in person if they have an issue they want to be heard on.

Motion to move out of order of the day into approval of Agenda.
Moved by VP of Finance, seconded by LCA Rep.
No opposed. No abstentions. Motion passed.

Motion to add New Business Item e. National Student Leadership Diversity Conference (Discussion Item)
Moved by VP of Finance, seconded by LCA Rep.
No opposed. No abstentions. Motion passed.

VP of External Affairs said that the Student Trustee Committee will be meeting in T-152 and the adjacent room the Friday before the External Affairs Council’s plenary. The Student Trustee Committee will be paying for the rooms and lunch. Presidents of Associated Students from ten other campuses will attend to interview potential students. VP of Finance said that Associated Students used to be more involved in this committee, and suggested attending more committee meetings to get a sense of what is being discussed. VP of External Affairs offered to contact Luoluo Hong, Vice President of Student Affairs and Enrollment Management regarding this issue.

VP of External Affairs said that one of the sessions he attended during CSSA announced a non-profit group in Washington DC presenting findings from their research on the Student Voice Index, which grades each campus based on how valued the student voice is on each campus. The average is 51% on the scale, and there is no campus over 85%. The group will hold a livestream broadcast on August 16th on the rollout of the research project. The group wants to find 100 campuses to partner with, and in order to work with them, agreement is required between AS President, Student Affairs Vice President and President of the College to allow the group to assess how the student is on campus. The group surveyed 250 Associated Students Presidents to find out the factors that measure student voice. An interesting finding was that students did not need to be on a board and have a vote, as long as they were listened to and had their voices heard. After assessment of the campus, the group would draw up an action plan and monitor the implementation over the following year.

b. Voter Registration (Discussion Item) – VP of External Affairs

The External Affairs Council will discuss organizing a voter registration drive as part of back-to-school programs and activities.

VP of External Affairs announced that the council needs to set up a voter registration drive within the first two weeks of school. In his role of Civic Engagement Officer, VP of External Affairs said that he will be working with other campuses to get this done. The council has to decide to have a week to plan the voter registration drive, tabling and signage. He mentioned the Rock the Vote campaign, that the council could request funds to have a rock band play during lunch. VP of External Affairs mentioned that there are multiple voting platforms available with Rock the Vote, including a text-to-vote, an online registration site that can be customized to look like an Associated Students site, paper forms and forms to fill out to check the status of voter registration. He has downloaded a toolkit from Rock the Vote that Marketing could use
to put together a voter registration campaign. **VP of Finance** brought up the fact that previous voter registration initiatives weren’t successful due to lack of participation, and suggested that the drives be held during the 12-2pm period, so that most of the board would be available to participate. **VP of External Affairs** said that he spoke to Brian Stuart, Interim Associate Dean for Student Life & Director, New Student Programs about including voter registration forms in welcome packets, but Brian said that they have already included links to the process on the New Student Programs webpage. **VP of Finance** said that paper forms would encourage students to register more than online forms would. **VP of External Affairs** suggested handing out flyers to draw attention to the table and registration process. **VP of External Affairs** asked when the campaign should be held, **VP of Finance** suggested once a week so as to keep the 12-2pm period open for board training. He said that there could be a tabling session for students to meet the board, and then have the Rock the Vote the following week. **VP of External Affairs** will bring the proposal for dates and resources needed to the next External Affairs Council meeting.

c. **Working Group for Bay Area Student Coalition (Discussion/Action Item) – VP of External Affairs**

The External Affairs Council will discuss sponsoring an effort to bring together all Associated Students Organizations from throughout the San Francisco Bay Area and dedicating resources (staff support, meeting spaces, etc.) to support the effort.

**VP of External Affairs** announced that he wants to start a conversation about creating a coalition for Bay Area schools, and for Associated Students to support with providing meeting space and having staff send out announcements, dedicating resources to house this initiative. There are approximately 58,000 students in the schools in the Bay Area, 10 schools of which are religious seminaries which show that the voices are very diverse. He also hopes that these student voices can become a powerful force in regional politics.

**Previous Board Member Celia LoBuono Gonzalez** said that as a part of the San Francisco Student Union, she understood that their initiative was to have San Francisco students get more involved in regional issues, but due to its lack of success they have decided to redirect their initiatives to include more Bay Area students in general. She says that there has not yet been a strategic and coordinated effort, so she would like to spend the rest of the academic year setting it up. **VP of External Affairs** suggested that this could be included under the Civic Engagement Assembly, of which there needs to be 3 members, so he invited Celia to sit on the assembly if the initiative receives the majority vote of approval. He said that invitations can be sent out to schools in the Bay Area, and once the movement reaches critical mass, a summit can be held to build consensus about where the initiative should be headed. Celia said that in February 2015, the Ethnic Studies Department held a statewide conference at SF State under the California Student Union about the future of education, including workshops on history of academia, which she said could serve as a foundation to develop the assembly. **VP of Finance** asked who should chair the assembly, **VP of External Affairs** replied that other members of the council besides the both of them should each chair an assembly. As there will be two members added to the council in the upcoming semester, the council will decide who should chair those assemblies then.

Motion for Associated Students to house and provide resources to Bay Area Student Coalition.

Moved by VP of Finance, seconded by LCA Rep.

No opposed. No abstentions. Motion passed.

d. **2018-2019 Policy Agenda (Discussion Item) – VP of External Affairs**

The External Affairs Council will begin discussion of the policy agenda that should be pursued by the External Affairs Council for the upcoming school year.

**VP of External Affairs** explained that this policy agenda is intended for the External Affairs Council to talk about which valid initiatives they want to support, and engage with students about these initiatives. He suggests that the agenda support the tax on Homeless Services initiative, and stated that other initiatives on the ballot are the Hotel Tax Allocation for Arts and Culture purposes, tax on cannabis businesses, City Privacy Guidelines, all at the local level. He explained that the arts and culture initiatives will allow groups
such as Chinatown or the South of Market Leather Society to create an arts district around their areas as opposed to business districts. He suggested monitoring these initiatives to decide whether to support them or not. Representative of Prop 10 spoke about tenant rights groups all over the state which are concerned with the Costa-Hawkins Rental Housing Act that was passed in 1995. She explained that Proposition 10, which they are trying to get onto the ballot, would overturn that law and eliminate state level restrictions on passing such laws. Restrictions include restricting rent control on single-bedroom homes, which poses a big problem for students. It also means that rent control is frozen in place in 1979, that the price of a rent control unit cannot be protected if the tenant is evicted, which places the tenant at a greater risk the longer they live in the unit. She said that they have received great support statewide, including from the ACLU, unions, Federation of Labor, California Residents Association, Teachers Association, USF and the Democratic Party. VP of External Affairs spoke about the Mental Health Services Act which raised money which the state asked for 2% of to build housing for people with mental health issues. They were then sued, which prevented the state from building said housing. He suggested doing more research on these issues and coming back with recommendations. Next, he mentioned an initiative by CSSA to provide ballot boxes on campus to encourage students who are unqualified to vote, such as DACA students, formerly incarcerated students or students under 18 to voice their vote. The council allocated issues to each member to research before the next meeting. VP of External Affairs volunteered to research all city issues, VP of Finance will take housing issues, LCA Rep is taking issues 5,6 and 7.

e. National Student Leadership Diversity Conference (Discussion Item)
VP of External Affairs stated that the External Affairs Council will support this conference by promoting it to other campuses and being in charge of room blocks along with room blocks for the CSSA. If either event were cancelled, the External Affairs Council will be responsible for any charges incurred. VP of Finance suggested having the NSLDC and CSSA rooms be booked under separate contracts as Horace Montgomery, Director of Programs and Services has mentioned that there is a limit for rooms to be booked under a certain event. VP of External Affairs said that both events should be booked under the same contract so in the case that one out of the two events were to be cancelled, the other event would still be able to cover the costs incurred. He also mentioned another similar conference to be held at Cal State Dominguez in November, which focuses on career leadership development which costs less to attend and will be longer. This conference promised to bring in industry leaders to engage the community in leadership development. VP of External Affairs said that the conference is providing free tickets for 40 attendees from SF State, and that there should be a smaller committee within Associated Students set up for students to apply through in order to attend the NSLDC. VP of Finance suggested to have each VP recommend students to attend the conference. VP of External Affairs stated that it would be better to have an application process where interested students answered questions to determine how they can contribute to conversations on diversity and campus issues. He also mentioned having Student Outreach Services to table at the conference, to reach out to student attendees from other colleges who may be interested in transferring.

X. Adjournment

Motion to adjourn meeting at 3:34pm.
Moved by LCA Rep, seconded by VP of Finance.
No opposed. No abstentions. Motion passed.

[Signature]

Respectfully submitted by: Natalie Ngu

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