

STUDENT CENTER RENAMING



TOWN HALLS

PLAZA LEVEL OF
THE STUDENT CENTER

OCT. 6TH

12:30PM - 1:30PM
3:30PM - 4:30PM

OCT. 7TH

12:30PM - 1:30PM
3:30PM - 4:30PM

CAN'T ATTEND?

**SUBMIT
WRITTEN
COMMENT**



BIT.LY/RENAMINGCOMMENTS



ASSOCIATED
STUDENTS
SAN FRANCISCO STATE UNIVERSITY

asi.sfsu.edu

 [@as_sfstate](https://www.instagram.com/as_sfstate)

JOIN TOWN HALLS ON ZOOM @ [ASI.SFSU.EDU/RENAMING](https://asi.sfsu.edu/renaming)



LAND ACKNOWLEDGEMENT

Associated Students acknowledges that we occupy the unceded ancestral homeland of the Ramaytush Ohlone peoples, who are the original inhabitants of the San Francisco Peninsula.

We recognize that the Ramaytush Ohlone understand the interconnectedness of all things and have maintained harmony with nature for millennia. We honor the Ramaytush Ohlone peoples for their enduring commitment to Mother Earth.

As the Indigenous protectors of this land and in accordance with their traditions, the Ramaytush Ohlone have never ceded, lost, nor forgotten their responsibilities as the caretakers of this place, as well as for all peoples who reside in their traditional territory.

We recognize that we benefit from living and working on their traditional homeland. As uninvited guests, we affirm their sovereign rights as First Peoples and wish to pay our respects to the Ancestors, Elders and Relatives of the Ramaytush Community.

We recognize to respectfully honor Ramaytush peoples we must embrace and collaborate meaningfully to record Indigenous knowledge in how we care for San Francisco and all its people.



WELCOME

WE'RE HERE TO LISTEN.

Today's Town Hall is an opportunity to:

- Hear briefly about why the Student Center is being renamed
- Understand the role of the Renaming Ad Hoc Committee
- Share concerns, context, ideas and recommendations directly with the Committee

No final recommendation has been made.





WHY ARE WE RENAMING THE STUDENT CENTER?

On March 18, 2026, the Associated Students Board of Directors issued a statement acknowledging sexual misconduct allegations against César Chávez.

Following that statement, Associated Students began pursuing the renaming of the Student Center and reviewing references to César Chávez within AS-operated spaces and communications.

**BUILDING NAMES COMMUNICATE
WHO & WHAT AN INSTITUTION
CHOOSES TO HONOR.**

The renaming process asks what name can best reflect the Student Center, its history and the community it serves going forward.





RENAMING REQUIRES CARE & CONSULTATION

CSU guidance treats reconsidering a building name as a serious decision involving an institution's values, identity & aspirations.

Common reasons a name may be reconsidered include:

1. A donor does not fulfill a gift commitment
2. The University cannot fulfill a naming agreement
3. A donor or honoree withdraws permission to use their name
4. Objectionable behavior by a donor or honoree



WHAT IS THE RENAMING AD HOC COMMITTEE RESPONSIBLE FOR?

THE COMMITTEE'S CHARGE

The Student Center Renaming Ad Hoc Committee brings together student, campus & community representation, and was established by the AS Board of Directors to:

- Gather input from students and the broader community
- Consider proposed themes, names and community priorities
- Use feedback to develop a recommendation for a new name



WHO SERVES ON THE COMMITTEE?

- Associated Students Board members
- Legacy Organizations housed in the Student Center
- Faculty representative
- Alumni representative (participated in the original renaming process)
- AS & SFSU advisory representatives

The Committee does not have final authority to rename the building.
Its recommendation will move through the appropriate AS, University & CSU processes.



WHAT HAPPENS TO YOUR INPUT?

Your feedback is an important part of the decision-making process.

COMMUNITY INPUT

Survey responses
Town Hall comments
Written comments
Additional stakeholder consultation

COMMITTEE REVIEW & DELIBERATION

The Renaming Ad Hoc
Committee reviews feedback,
identifies priorities & concerns, and
considers information necessary to
develop a recommendation.

RENAMING RECOMMENDATION

The Committee develops and
advances a formal recommendation
through the next stages of review by
the SFSU President & CSU
Chancellor's Office.



HOW TO PARTICIPATE TODAY

PUBLIC COMMENT

To make space for as many voices as possible:

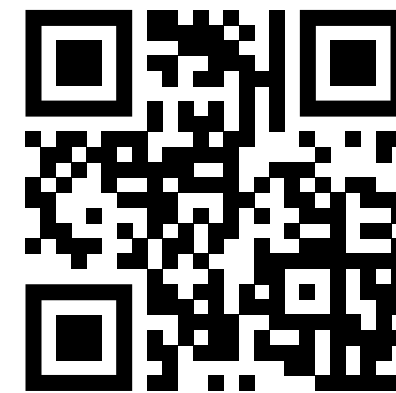
 **3 MINUTES PER SPEAKER**

 **ONE COMMENT PER SPEAKER**

 **NO YIELDING TIME**

You are welcome to share input, concerns, perspectives or recommendations related to the Student Center renaming process.

If you need additional time, or would rather participate in writing, submit a written comment!



SUBMIT WRITTEN COMMENT
asi.sfsu.edu/renamingcomments

Background information, Committee materials
& process updates:  **ASI.SFSU.EDU/RENAMING**